

The background of the cover features a faint, light gray architectural floor plan. A prominent, thick, brown curved line sweeps from the top left towards the bottom right, partially obscuring the plan. The plan itself shows various rooms, corridors, and furniture symbols like tables and chairs.

# EA Hartman PORTFOLIO

Interior Design  
Academic Works  
2022-2024

## ABOUT ME



### Elizabeth A. Hartman

I am a marketer turned interior designer who is inspired by the power of design to solve problems, drive value, and enhance how people live and work.

As an interior designer, I strive to provide human-centered, community-oriented, sustainable design solutions. I am known for approaching projects holistically to offer solutions that consider function, brand, culture, user experience, and growth.

My design approach is influenced by more than 10 years of business-to-business consulting experience, where I helped companies engage and convert audiences through refined brand strategy, customer-focused marketing, and experiential events.

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# HOSPITALITY: Colorful Colorado ADU

Garage conversion to ADU in Salida, CO

IND2228 - Advanced Revit

A young couple is converting their garage to an additional dwelling unit (ADU) for supplemental income by building a second story. With a limited design budget, they want to capture the feel of their artsy, outdoorsy, mountain community for guests.

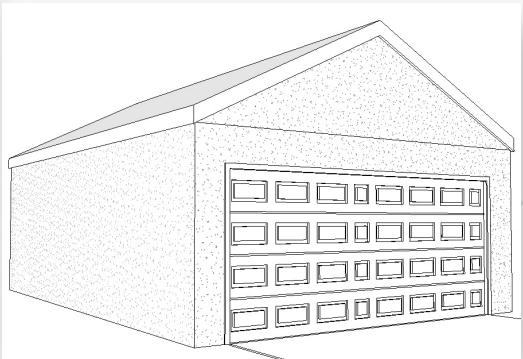


Design concept



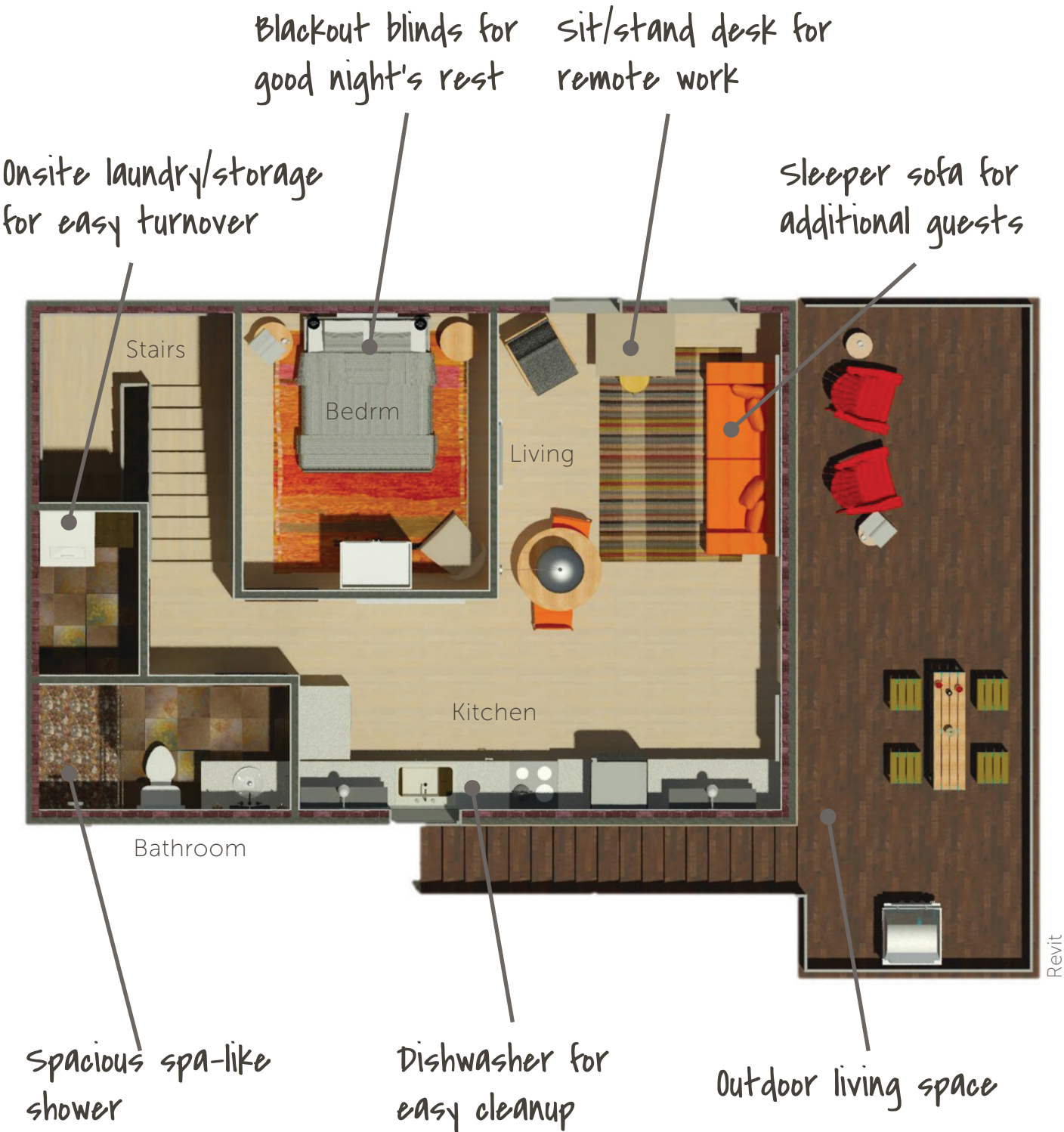
Inspired by the artistic Salida community, outdoor sports, and Colorado landscape, the design concept for this short-term rental is bold, textured, and scenic.

## CONVERSION PLAN



Original Structure

HOSPITALITY CONSIDERATIONS - The floor plan and design considerations create a versatile space where guests can play or work, entertain or relax. Details such as on-site washer/dryer, dishwasher, and custom storage also allow the owners to quickly turn around the space between guests.





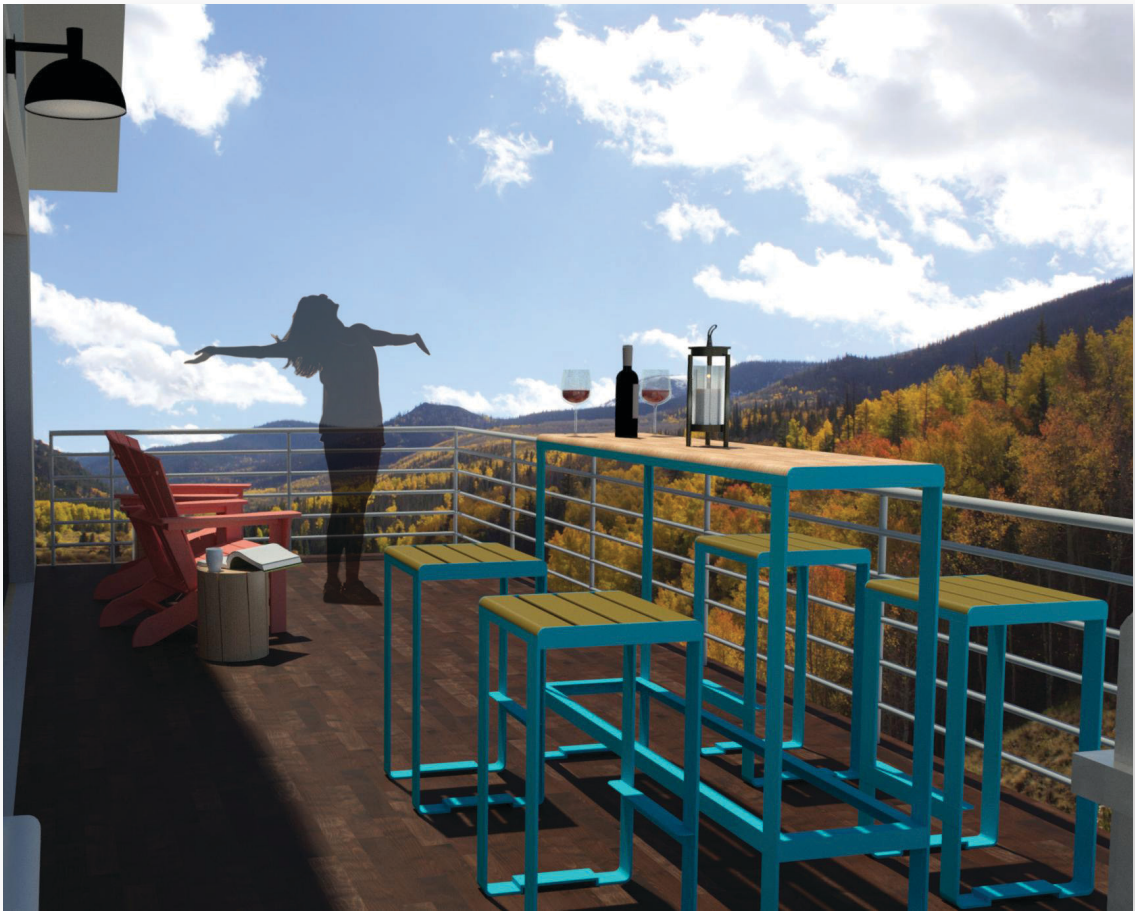
GUEST EXPERIENCE

INDOOR/OUTDOOR LIVING - A dramatic curtain wall visually expands the small space and provides a connection to nature year-round, fitting the Colorado lifestyle. Contract-grade deck furniture holds up through seasonal changes and frequent use by guests.



View of curtain wall from kitchen

Revit



View of deck from exterior stairs

Revit and Photoshop

LOCAL ARTISTS - Local artwork captures the creative and outdoorsy spirit of Salida. Showcasing these works not only helps to welcome guests and create a sense of place, it also promotes and supports the local art community.



Sample works from local artists Leslie Jorgensen and Roots Studio

Revit and Publisher

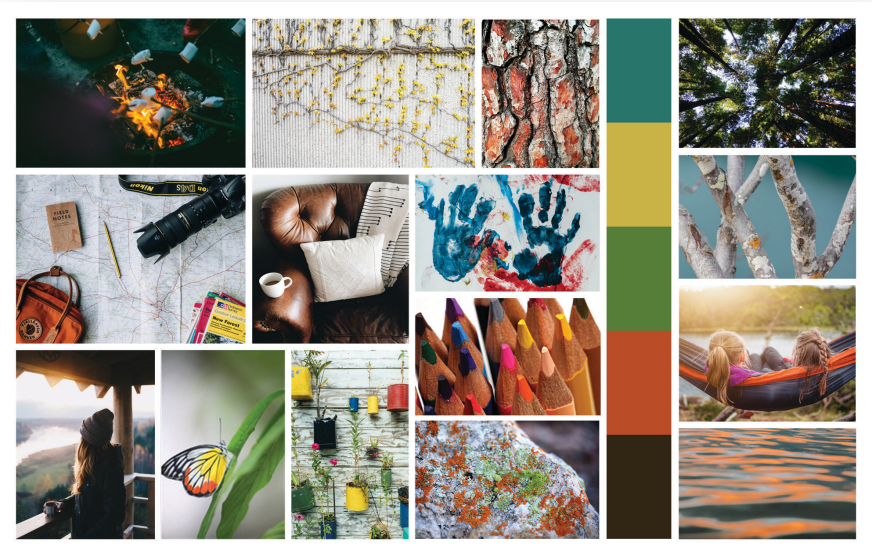


# K-12: Camp Nostalgia

## Experiential STEM camp in the Pocono Mountains

IND2089 - Capstone

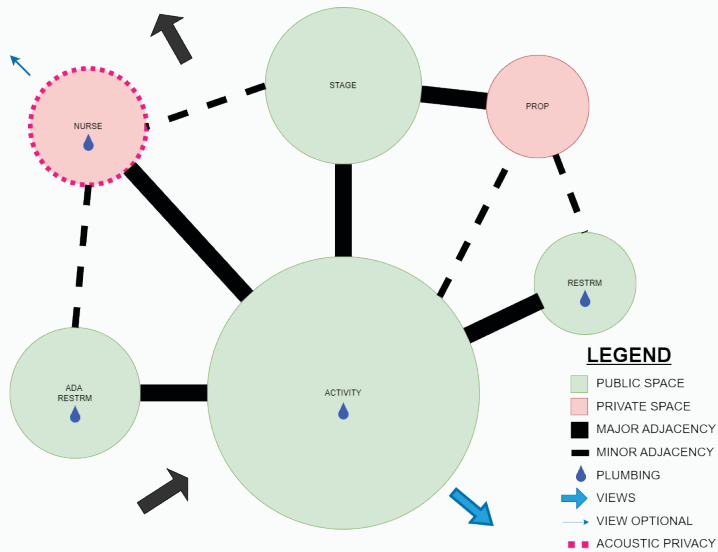
Camp Pinchot Pines is a hands-on, experiential day camp located in the Pocono Mountains. It teaches kids 8-14 years old about conservation, inspiring future stewards of the environment. The activity center must be renovated to align with modern best practices in education and enhance the rentability of the space for extra income.



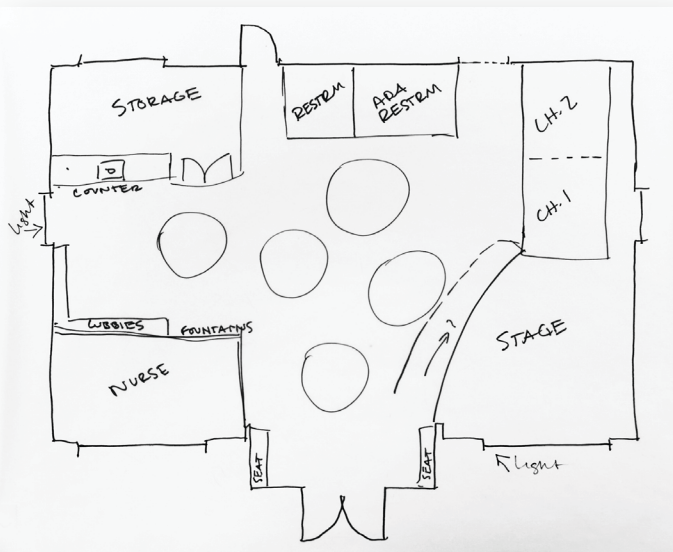
Design concept

I was inspired by the nostalgia of summer camp, vacations in the Poconos, and the vintage branding of the National Park Service. As a STEM camp, the space also needed to be highly adaptable, tactile, low-maintenance, and kid-friendly.

### SPACE PLANNING

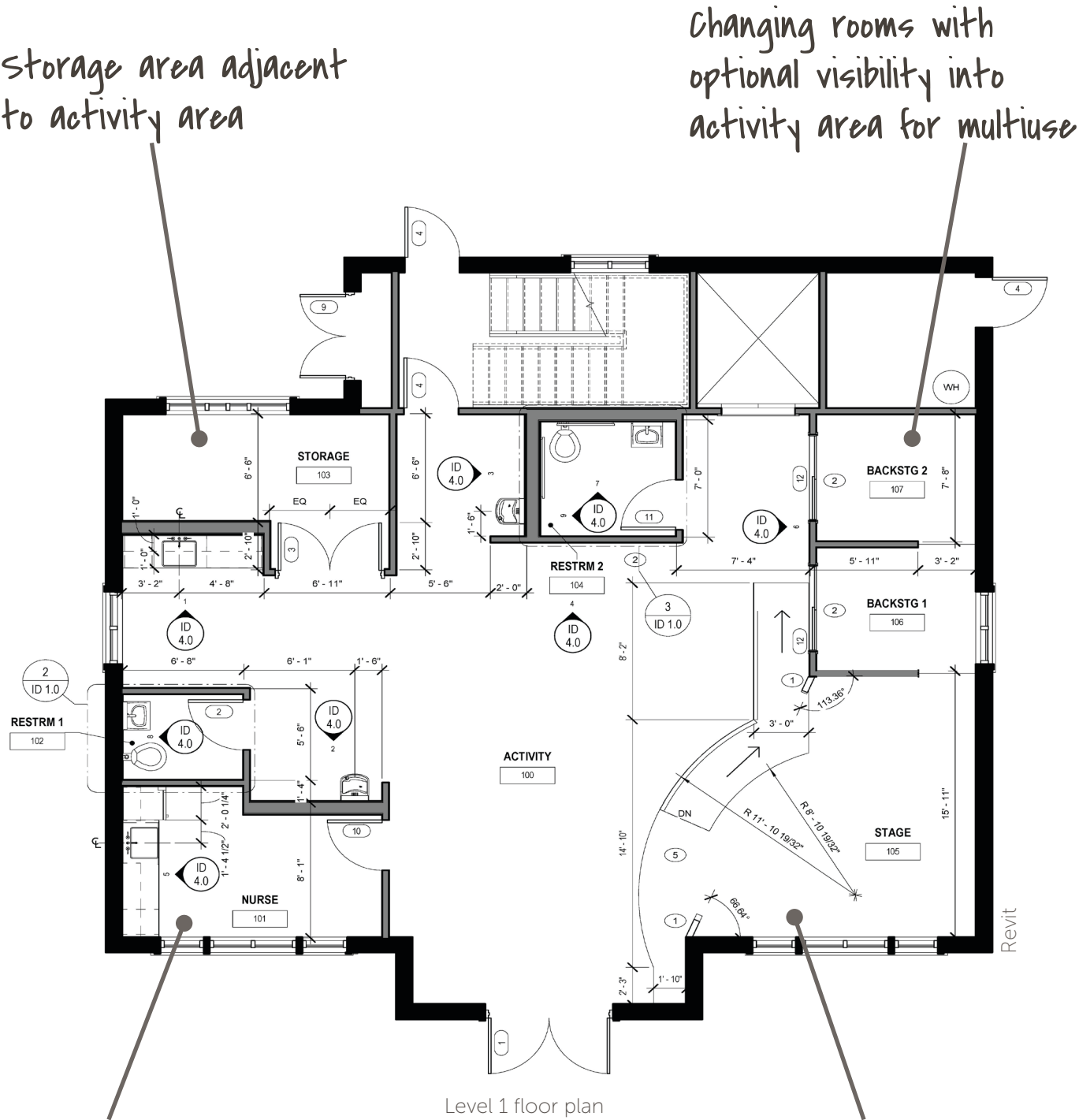


Visualize relationships with diagrams (Draw.io)



Translate those relationships into the building shell with a bubble diagram (hand sketched)

FLOOR PLAN - The activity center's first floor consists of the camp's educational areas, including an open activity room with a stage and changing rooms, a nurse's office, and storage room.



Nurse office near front door for emergencies

Large open space for activity area with maximum adaptability



ACTIVITY ROOM

UNIVERSAL DESIGN - Ages 8-14 represent a broad development range. Universal design accommodates not only ranges in age and body type but also activity level, neurodiversity, and preferred postures. Incorporating universal design best practices creates an environment that returning campers can grow into year after year.



View of activity room from front door

Whiteboard wall for visual learning (includes decorative bark-textured cork tree)

Acoustic lighting for task illumination and noise mitigation

Desks with whiteboard surface are adjustable, configurable, and foldable for easy storage

Diverse seating options to accommodate growing students

RENTABILITY - Although the classroom is designed with campers in mind, it is adaptable enough for all age groups. It offers a versatile rental venue for extra income off-season.



View of stage from activity room

Curtain system controls daylight, creates a "backstage"

App-controlled stage lighting

Whiteboard wall also serves a projection screen for ceiling-mounted projector

Custom tree-inspired facade frames stage area



## CORPORATE: Tweed Meets Bauhaus

## Marketing office for growing textile studio

IND2211 - Commercial

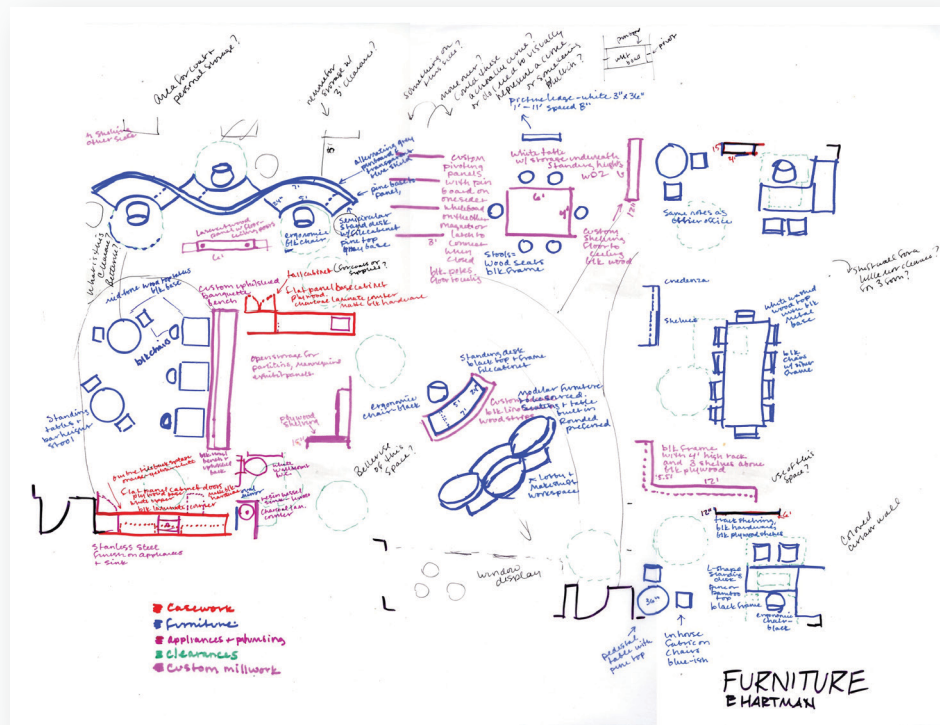
Bespoke textile company Studio B is expanding operations from the UK to the US. They need a collaborative office space, separate from their production facility, to manage marketing, meet clients and designers, and showcase work.



## Design concept

The studio's boldly colored textiles combined with its new home in an old industrial building inspired this modern, color-blocked take on Bauhaus.

## SCHEMATICS TO SPECIFICATIONS



Tracing paper and marker

FURNITURE  
E HARTMAN

11

## Schematic brainstorming for furniture and casegoods layout

FURNITURE CONSIGNMENT - Incorporating consigned office furniture not only contributes to Studio B's sustainability goals, it is good for the budget. The following pieces were available regionally through websites like Rework.



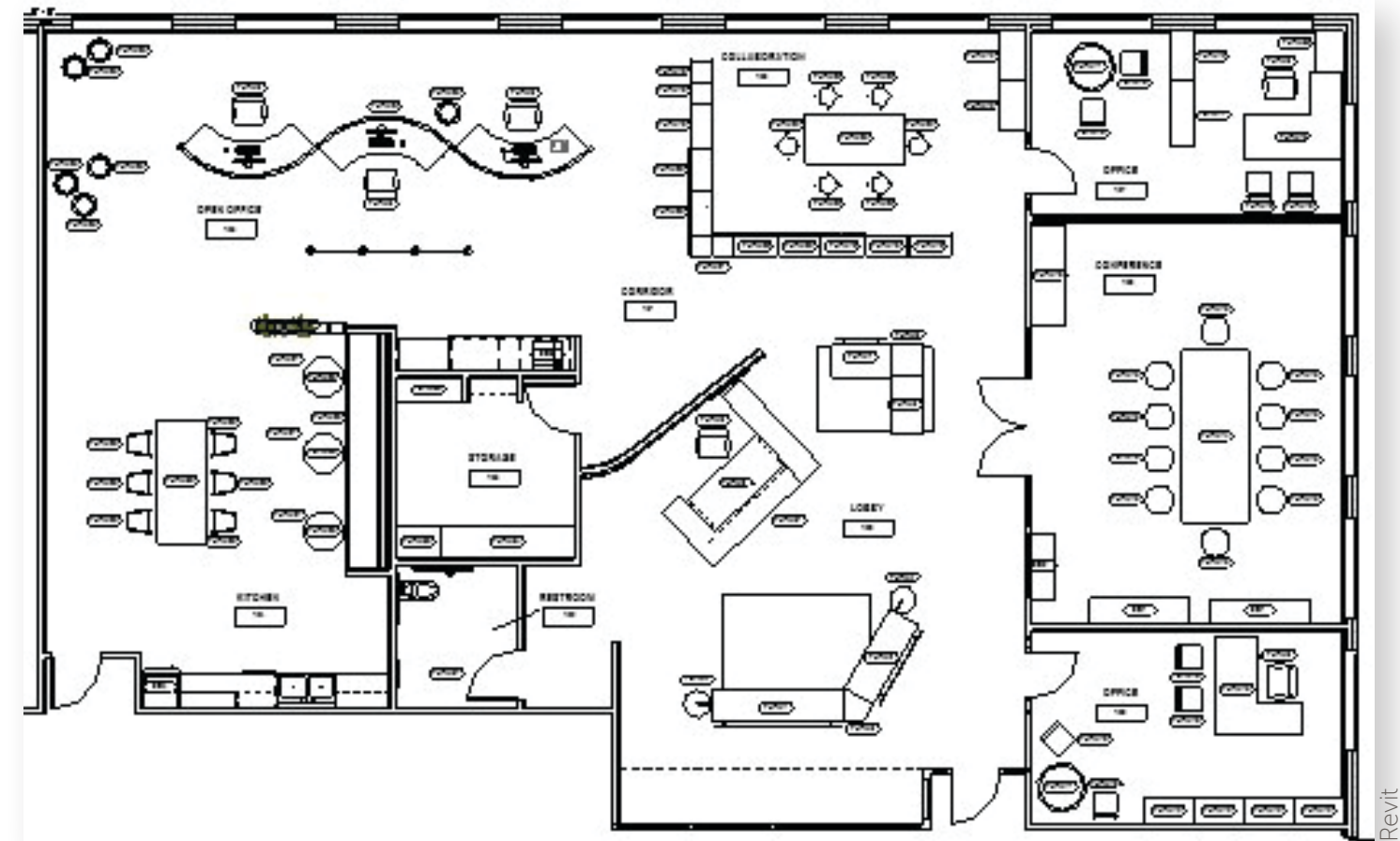
FURN26



FURN22



FURN8



Furniture plan



FURN27



FURN10



FURN15

KEVIN

12



CLIENT EXPERIENCE

FIRST IMPRESSIONS - As prospective buyers and design partners enter the Studio B office, the lobby is their first exposure to the brand and product. Inspired by galleries and exhibits, I created a background to showcase textile collections and collaborations.

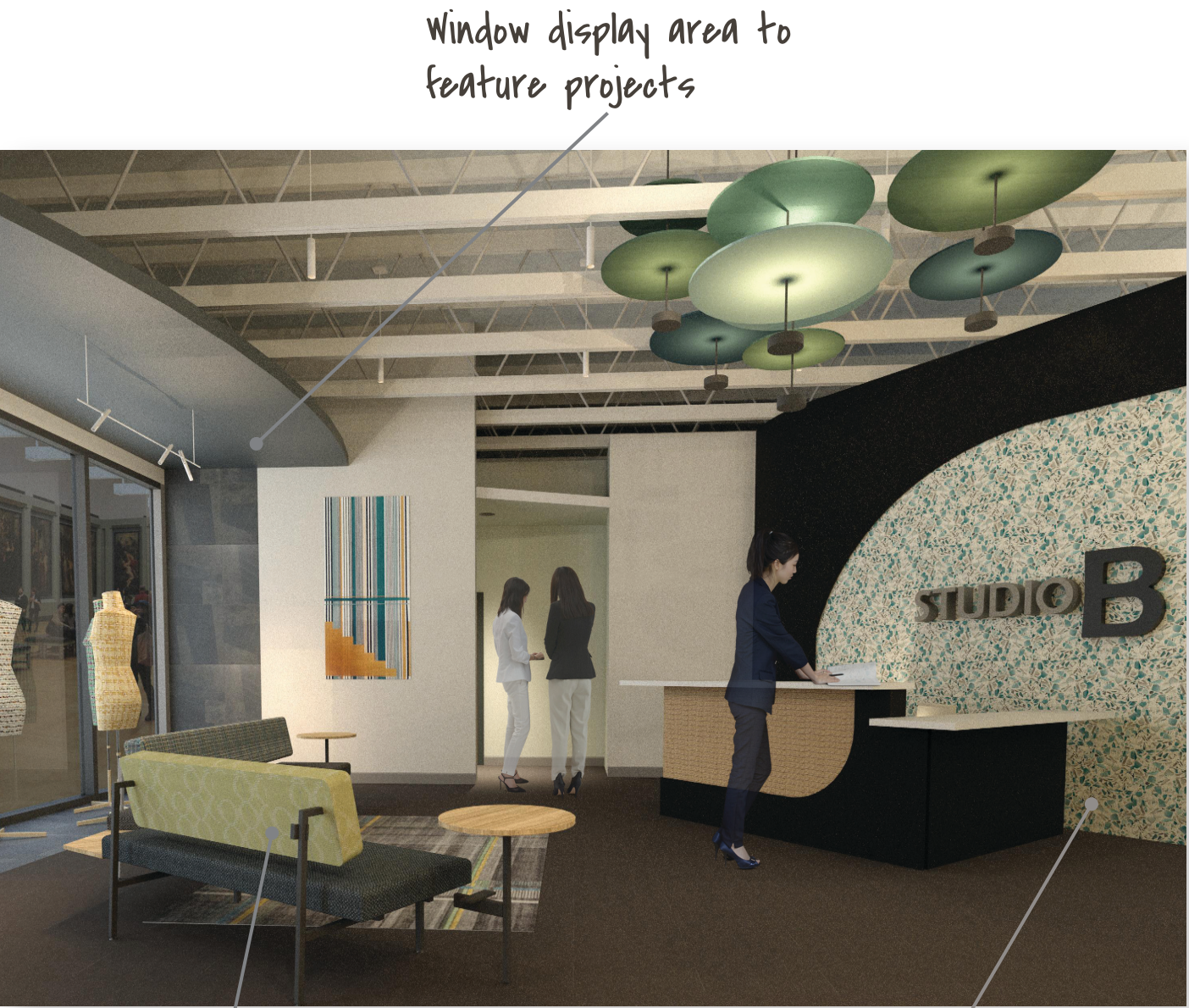


The entry to the lobby

Bespoke textiles are showcased as upholstery

Gallery-like finishes so textiles take centerstage

BRANDING AND PROMOTION - The lobby blends visual identity with function. It's a working showroom for the brand itself. In addition to supporting daily operations, it is designed to host launches, showcase partnerships, and invite engagement.



The lobby reception area

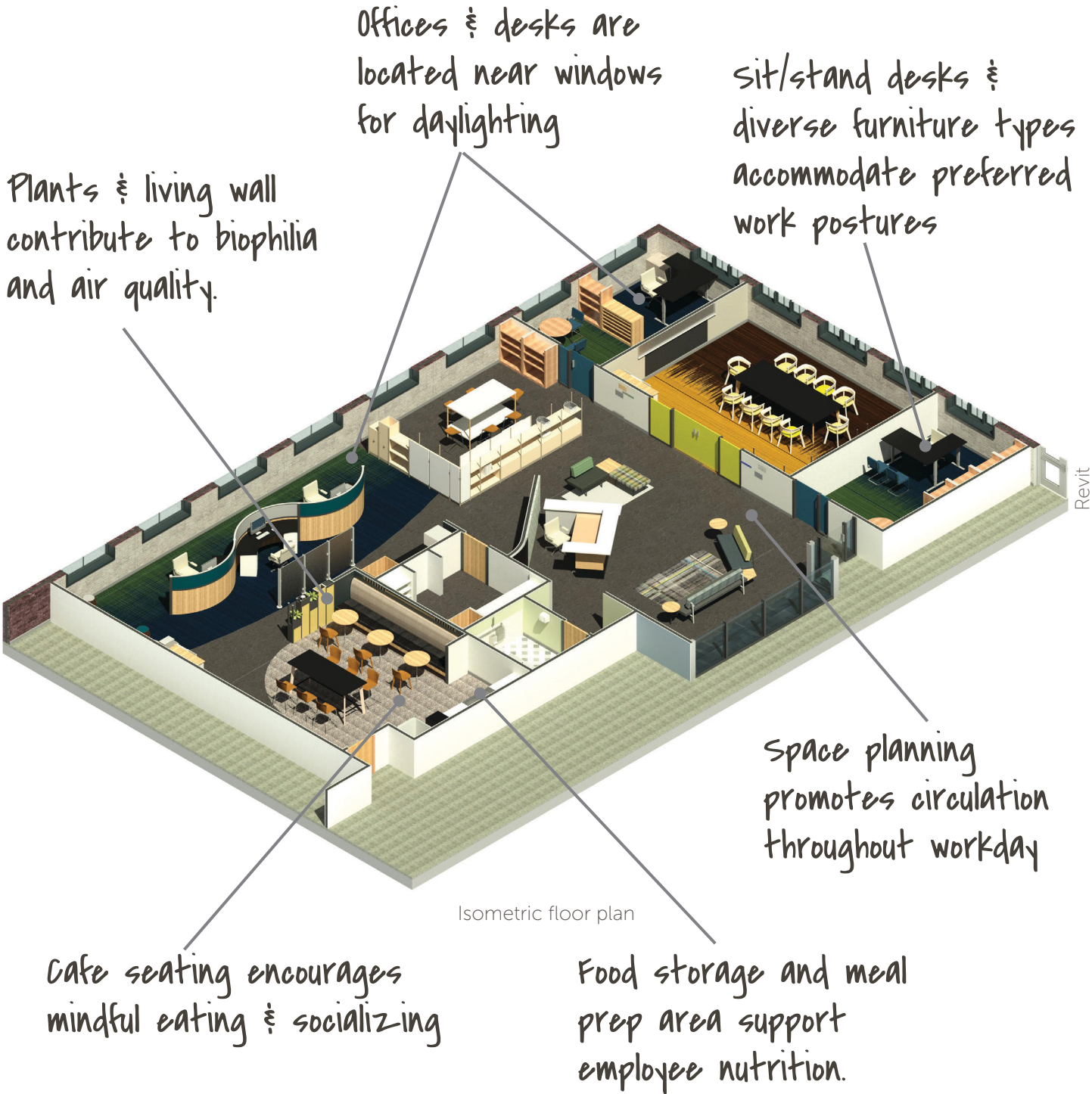
Modular furniture for easy event configuration

Accent wall at reception reflects company brand



STAFF EXPERIENCE

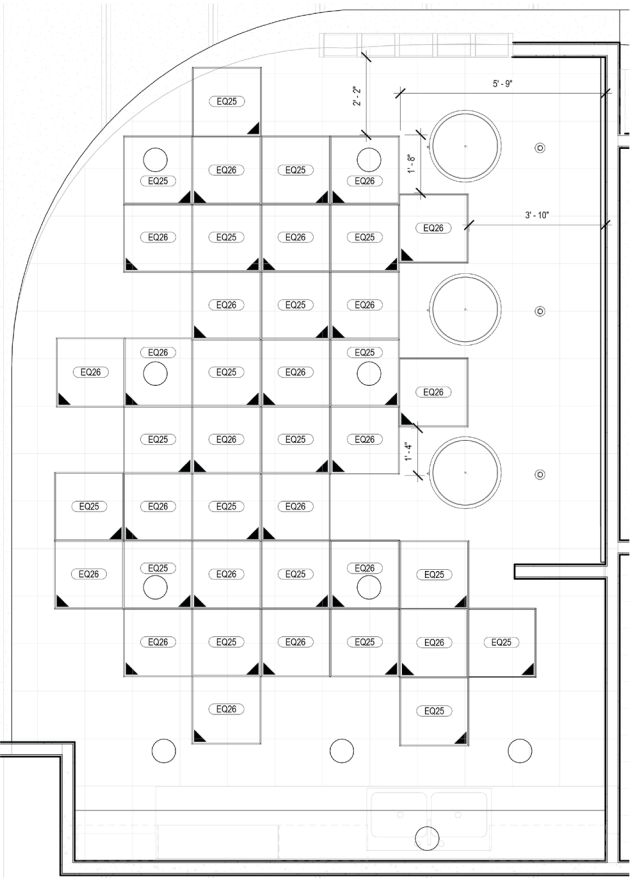
STAFF WELLNESS - Because of Studio B's interest in employee welfare, I incorporated a few WELL design standards, including daylighting, biophilia, sound mapping, movement, and nutrition.



ACOUSTICS - Sound mapping throughout the office allows staff to choose preferred sound environments (quiet vs lively).

The break room design employs both visual and acoustic separation, creating space for staff to recharge while eating or socializing.

Acoustic panels buffer chatter from surrounding circulation and work areas while enhancing speech clarity within the café zone.



Rendering of break room with acoustic ceiling



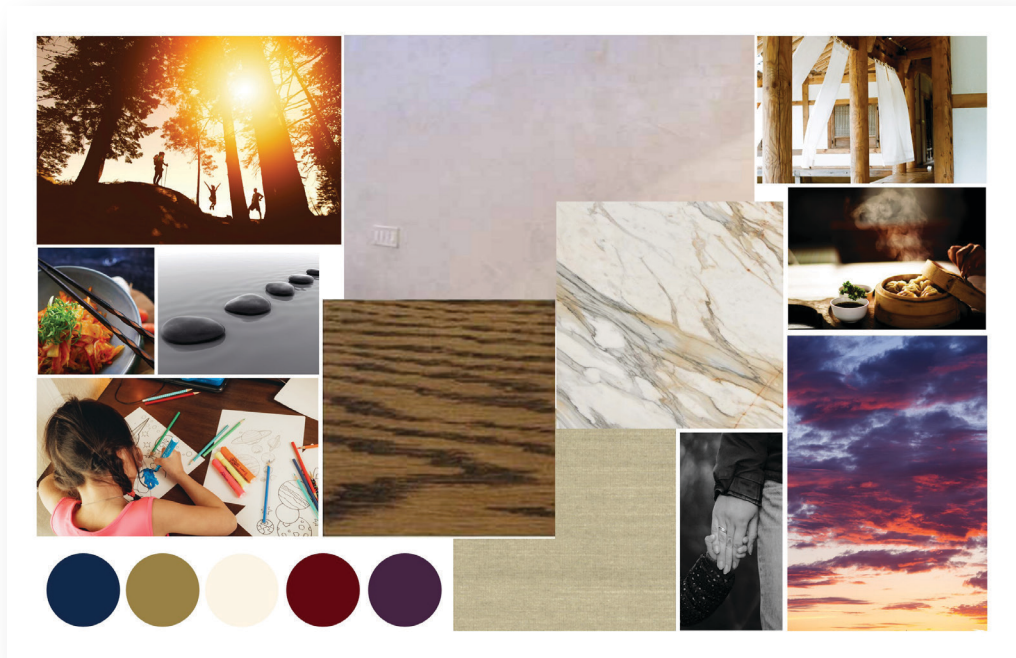
# Storytelling

## THE CLIENT

A couple already started renovating their Craftsman-style family home when they learn their adoption application for a 6-month old Korean girl was approved. They wish to incorporate Korean culture into the renovation through art, furniture, and color.

## THE CONCEPT

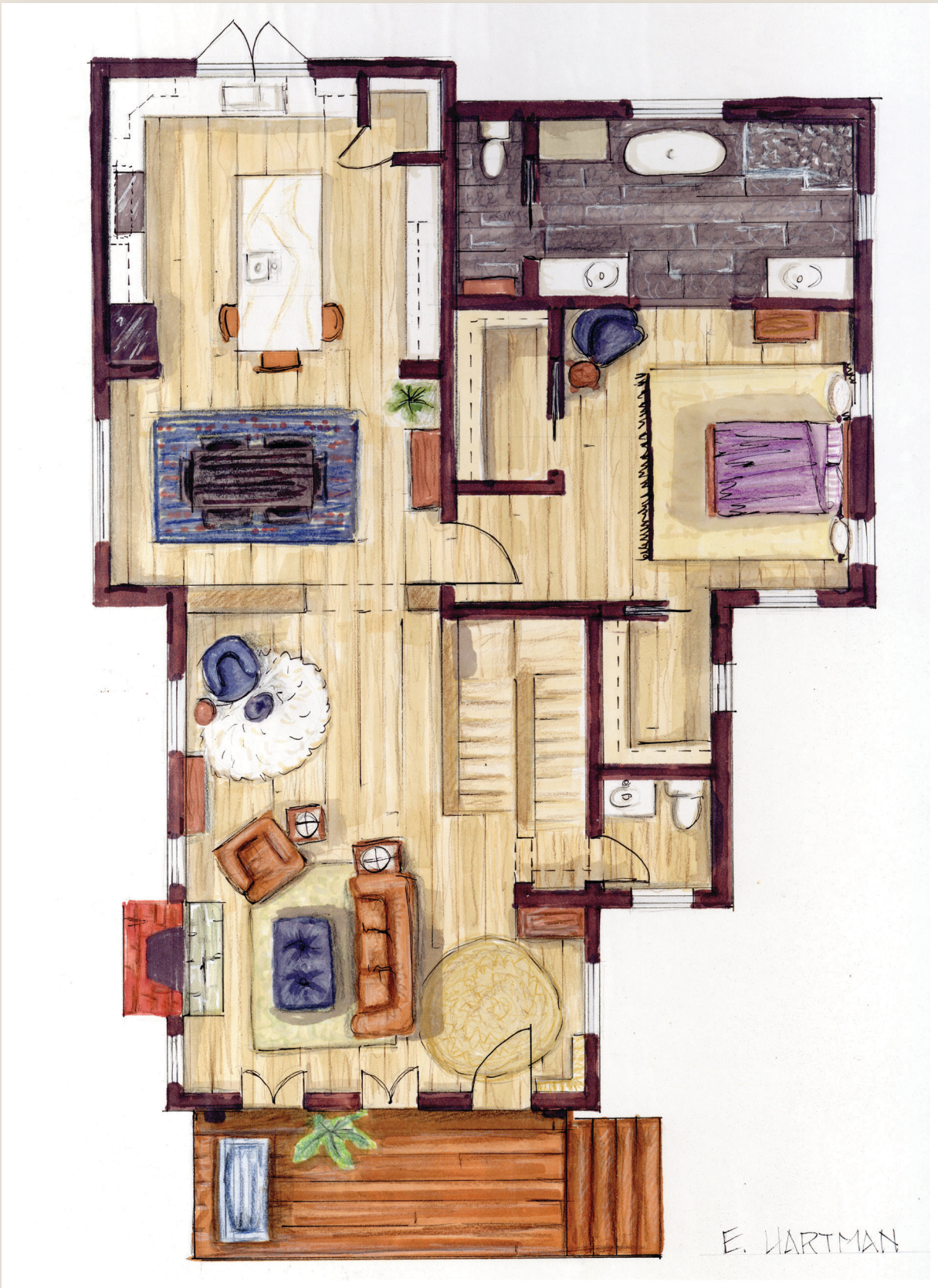
Commonalities between Craftsman and Korean architecture were the starting point for this design concept. Warm woods, rich textures, and jewel tones create a welcoming backdrop for new memories.



## CONCEPT STATEMENT

Make memories as a new family in a cozy, sun-filled home that integrates Korean traditions with your own. Elements of Korean architecture and design augment the original charm of your grandmother's house, connecting Tam to her rich, multicultural history. Treasure your time and growth together in an open, airy, central living space (called "maru" in Korea). At the end of the day, wind down in your own cozy, tactile sanctuary. Wood, stone, and other natural materials keep you connected to nature. Pops of rich color and texture add depth and warmth.

PERSONAL TOUCH - A hand-rendered floor plan helps the family envision the textures and color palette used throughout the design. Hand-rendering seems a fitting medium to sell the concept of a home layered in heritage, love, and new beginnings



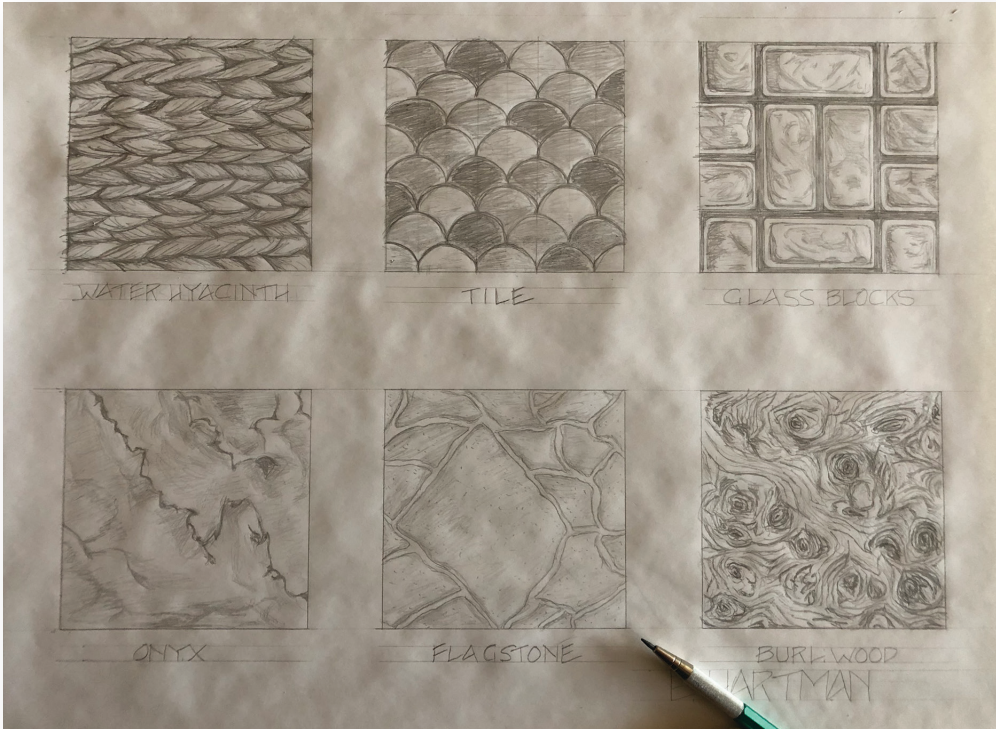
Hand-rendered floor plan of kitchen and master suite extension

Graphite, marker, colored pencil



# Hand Rendering

Sketching and hand rendering add a personal touch that is especially valuable in early-stage design and storytelling. This collection includes textures, vignettes, two-point perspectives, and elevations. Each drawing captures the mood, materiality, and spatial intent of a concept.



Textures

Graphite



Reading nook vignette

Graphite



Kitchen rendering

Graphite, marker, colored pencil



Master bath rendering



# Programming

## THE CLIENT

The developer of a proof-of-concept sustainable housing community near Brunswick, Maine, needs an accessible model home that will appeal to prospective buyers across generations. Programming and market research about buyers' interests and lifestyle inform both the architecture and design.

## MARKET CONSIDERATIONS

80+%

Percentage of U.S. homebuyers that consider energy-efficient features when purchasing a home.

5-20%

Sustainable homes have been shown to sell for 5-20% more than traditional homes in the same market.

### PROSPECTIVE BUYER

- Upper middle class with advanced education.
- Late 30s to early 60s. May or may not have a family.
- Loves the outdoors.
- Tends to be environmentally conscious and interested in well-being of family and community.
- Professional backgrounds vary, but often related to science, healthcare, education, or environment.
- Reasons for investing in sustainable house may include reducing environmental impact, lowering energy bills, and fostering a healthy lifestyle.

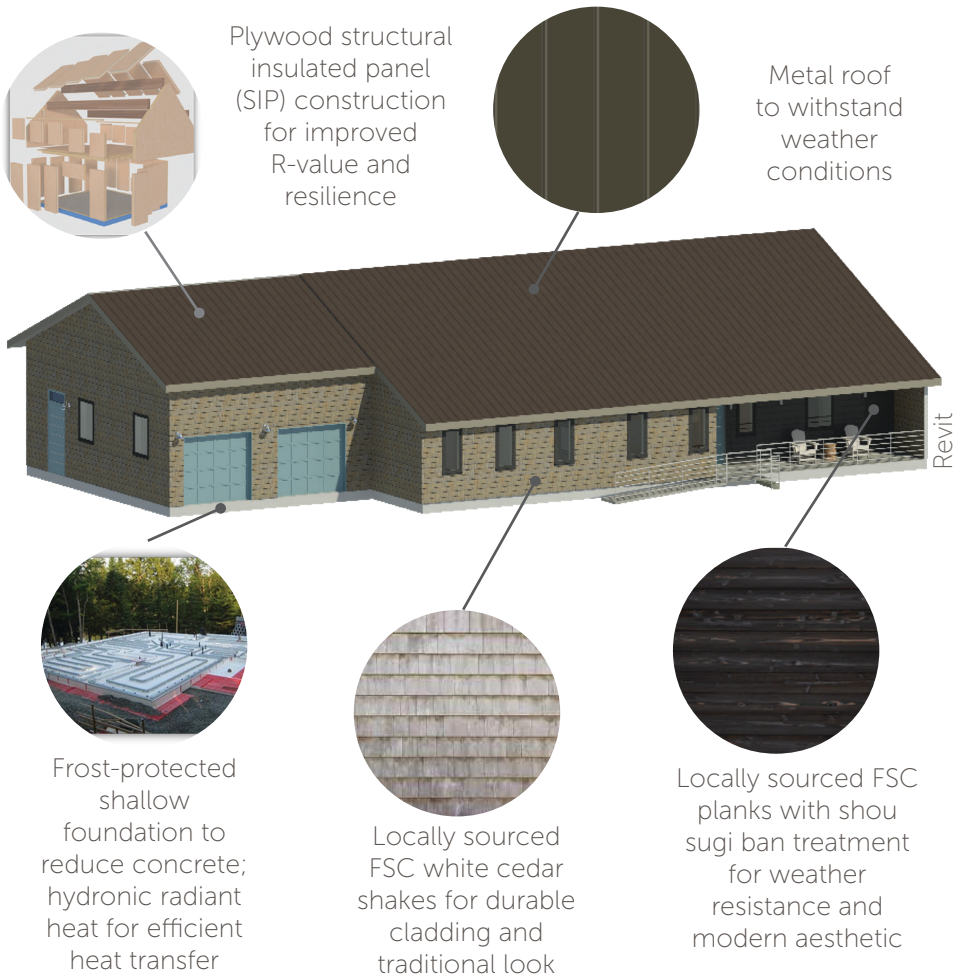
### MAINE



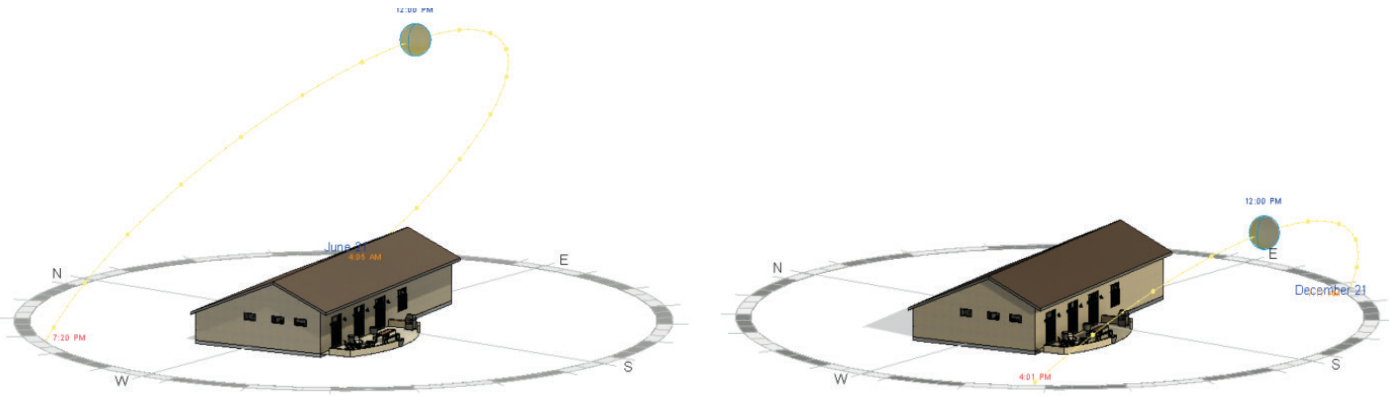
- A majority of Maine residents are outdoor enthusiasts and concerned about environmental conservation.
- There are various state-level incentives for green building.
- 73.4% of Maine residents own their own home.
- Brunswick is a university town that attracts a target demographic.
- Maine has an aging population and a good market for universal design and aging in place.

## BUILDING SHELL

To appeal to the market, the model home I designed is a contemporary, sustainable interpretation of traditional New England architecture, honoring Maine's past and future. This one-story house consists of a traditional saltbox profile, green building best practices, and resilient finishes.



## SOLAR STUDY





# Custom Millwork

## CONCEPT

This two-way central electric fireplace pays homage to traditional Colonial architecture. The custom 12' wainscot wall provides a hidden TV niche appropriate for the open living room.

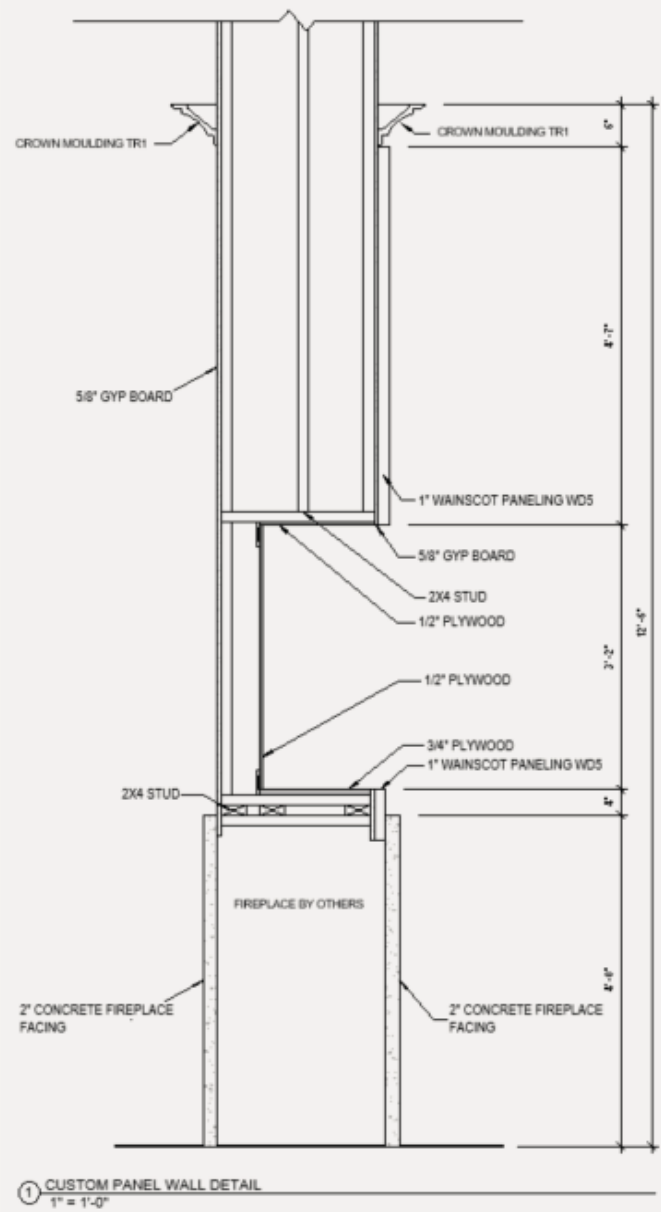


Custom wainscot wall in living room

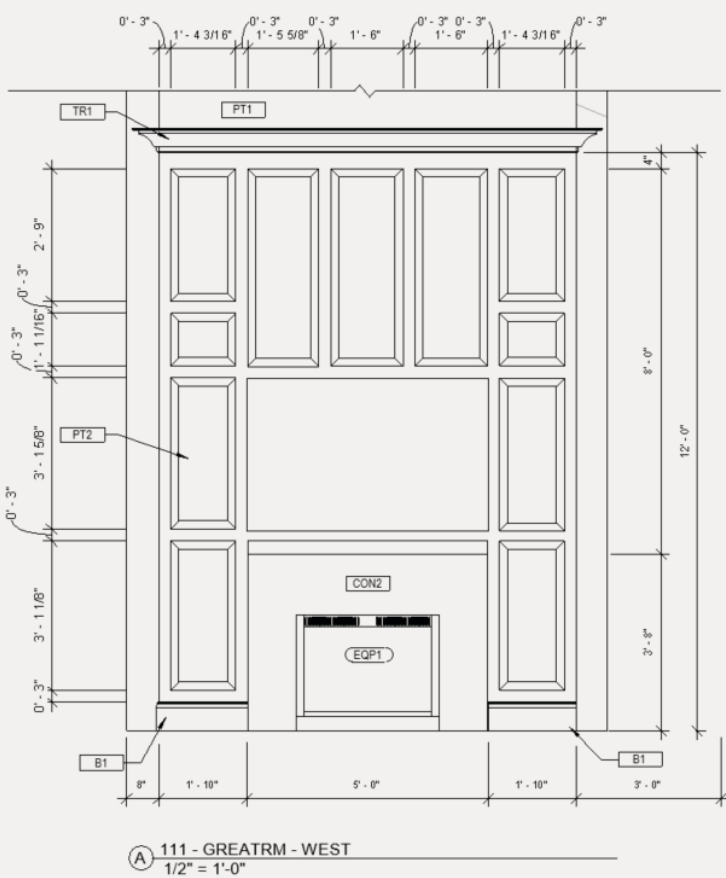
## DETAIL DRAWINGS

The faux central panel is comprised of two bifold doors with hidden hinges. The doors secure with a magnetic latch to hide the TV when not in use.

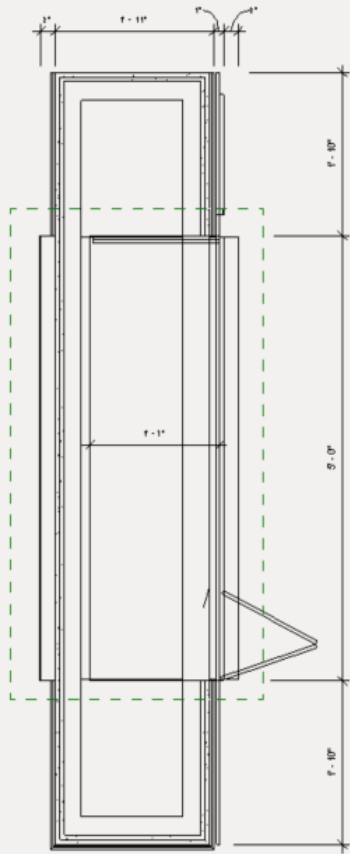
When folded open, the doors tuck along either side of the niche for an unobstructed view of the TV.



1 CUSTOM PANEL WALL DETAIL  
1" = 1'-0"



111 - GREATRM - WEST  
1/2" = 1'-0"




3 ENLARGED PLAN - FIREPLACE WALL  
1" = 1'-0"


All detail drawings in Revit




# Elizabeth A. Hartman

Designer | Collaborator | Problem-Solver

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 202.390.4099

## Software & Skills

- AutoCAD, Revit
- Adobe Creative Suite
- Interdisciplinary Collaboration
- Communications
- Presentation and Public Speaking
- Programming and Concept Development
- User Experience and Human-Centered Design
- Client and Vendor Relations
- Project Management

## Certifications

- NCIDQ IDFX Exam (2024)
- NKBA Universal Design Specialist Badge (2024)
- CAD Skills for Interiors (2024) Pikes Peak State College

## Work Experience

### Interior Design Consultant

E.A. Hartman Design  
Colorado Springs, CO | Sept 2022–present

- Provide design concept, space planning, drafting, specifications, and project management expertise on variety of projects, such as tenant improvements and a robotics lab for Colorado School District 11.

### Integrated Marketing Strategist

E.A. Hartman Consulting  
Colorado Springs, CO | Nov 2012–present

Help businesses engage audiences and build relationships through refined brand strategy, customer-focused marketing, and experiential events.

- **Event Design** – Designed events ranging from fundraisers to alcohol tastings to golf tournaments. Designed atmosphere and attendee experience, managed promotions, recruited and oversaw volunteers, maintained budgets, met code/licensing requirements, and coordinated logistics.
- **User-Centered Design** – Developed an online engineering playbook for Cosmic AES (now Kratos). Captured standards, processes, and templates. Collaborated with subject-matter experts and conducted usability testing. Since 2020, it has been used for 15+ projects. Adoption continues to grow.
- **Graphic Design & Presentation** – Refined the brand strategy & marketing materials for Cosmic AES, including a new website, flyers, ads, pitch materials
- **Account/Relationship Management** – As brand ambassador for Angel’s Envy whiskies, managed promotional strategy, events, and nearly 50 accounts in Washington, D.C. Increased sales and placement by nearly 30% (4/2014 – 3/2015).

### Analyst & Internal Communications Officer

American Red Cross National Headquarters  
Washington, D.C. | Mar 2007–Apr 2014

- **Project Management** – Led project teams, identified risks and mitigation strategies, managed budgets and expenses, ensured tasks were completed on time.
- **Communication** – Designed, managed, and tracked performance of an award-winning multichannel internal communications strategy for more than 1,000 fundraisers.
- **Vendor Coordination** – Collaborated with graphic designers, suppliers, and consultants to create multichannel marketing and fundraising materials, including digital assets, print materials, surveys, swag.

### Costume Designer & Technician

Various locations | Jan 1998–Mar 2008

- Designed and constructed costumes for 26 theatre productions that supported narrative, movement, and user comfort. Applied principles of materiality, color, and visual storytelling.

## Volunteer

- **NEWH Rocky Mountain Chapter Board of Directors**  
**CEU Program Director (2024-2025)** - Manage a monthly virtual CEU series for NEWH members and guests, which averages 20+ attendees/month.  
**Student Representative to the Board (2023-2024)** Represented needs of student members for NEWH events and governance.
- **PPSC Interior Design Student Club**  
**Founder and President (2022-2024)** - Organized student networking and workshop opportunities to complement PPSC curriculum.
- **Traditional Aikido of Colorado Springs**  
**Co-owner & Assistant Instructor (2018-Present)** Teach a traditional Japanese martial art to 15+ adult students ranging from beginner to second-degree black belt.

## Awards

- 2023 ASID Rising Star for an Air BnB project
- 2023 IIDA RMC Design Charette, on 1st place team
- 2017 “Best Integrated Content Marketing” at the Content Marketing Awards as part of Manifest LLC’s team for CDW
- 2013 “Excellence in Writing” award from the Association of Professional Communication Consultants for an internal newsletter strategy with the American Red Cross

## Education

- Pikes Peak State College  
A.A.S. Interior Design  
(*Summa Cum Laude*)
- Univ. of Wales, Aberystwyth  
M.A. Theatre  
(high honors)
- University of Pittsburgh  
B.A. Storytelling  
(*Magna Cum Laude*)

## Affiliations

- IIDA (Associate) 2021-Present
- NEWH (Associate) 2022-Present
- ASID (Student) 2021-Present





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