

ELIZABETH A. HARTMAN

Designer | Collaborator | Problem-Solver

WORK EXPERIENCE

Interior Design Consultant, EA Hartman Design

Colorado Springs, CO | Sept 2022-present

Provide design concept, space planning, drafting, specifications, and project management expertise on projects, such as tenant improvements and a robotics lab for Colorado School District 11.

Integrated Marketing Strategist, EA Hartman Consulting

Colorado Springs, CO | Nov 2012-present

Help businesses engage audiences and build relationships through refined brand strategy, customer-focused marketing, and experiential events. Transferable skills include:

- **Event Design** - Designed events ranging from fundraisers to alcohol tastings to golf tournaments. Designed atmosphere and attendee experience, managed promotions, recruited and oversaw volunteers, maintained budgets, met code/licensing requirements, and coordinated logistics.
- **User-Centered Design** - Developed an online engineering playbook for Cosmic AES (now Kratos) to capture standards, processes, and templates. Collaborated with subject-matter experts and conducted usability testing. Since 2020, it has been used for 15+ projects, and adoption continues to grow.
- **Graphic Design & Presentation** - Refined the brand strategy & marketing materials for Cosmic AES, including a new website, flyers, ads, pitch materials (02/2019-01/2022).
- **Account/Relationship Management** - As brand ambassador for Angel's Envy whiskies, managed promotional strategy, events, and nearly 50 accounts in Washington, D.C. Increased sales and placement by nearly 30% (4/2014 - 3/2015).

Project Analyst and Internal Communications Officer

American Red Cross National Headquarters

Washington, D.C. | Mar 2007-Apr 2014

- **Project/Program Management** - Led project teams, identified risks and mitigation strategies, managed budgets and expenses, ensured tasks were completed on time.
- **Communication** - Designed, managed, and tracked performance of an award-winning multichannel internal communications strategy for more than 1,000 fundraisers.
- **Vendor Management** - Collaborated with graphic designers, suppliers, and consultants to create multichannel fundraising materials, including digital and print assets, surveys, swag.

Costume Artist

Various locations | Jan 1998-Mar 2008

Designed and constructed costumes for 26 stage productions that supported narrative, movement, and maintenance. Applied principles of materiality, color, and visual storytelling.

CONTACT



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<http://eahartman.com>



202-390-4099

SOFTWARE

- Revit
- AutoCAD
- Adobe CS

DESIGN AWARDS

- 2023 ASID Rising Star
- 2023 IIDA RMC Design Charette

VOLUNTEER

NEWH Rocky Mountain Chapter Board

CEU Program Director (2024-2025)

Student Representative (2023-2024)

PPSC Interior Design Student Club

Founder and President (2022-2024)

Traditional Aikido of Colo. Springs

Co-owner & Instructor (2018-Present)

CERTIFICATIONS

- NCIDQ IDFX Exam (2024)
- NKBA Universal Design Specialist (2024)
- CAD Skills for Interiors (2024)
Pikes Peak State College

EDUCATION

Pikes Peak State College

A.A.S. Interior Design
(*Summa Cum Laude*)

Univ. of Wales, Aberystwyth & Centre for Performance Research

M.A. Theatre
(*High Honors*)

University of Pittsburgh

B.A. Interdisciplinary: Storytelling
(*Magna Cum Laude*)